



NIC & WES BUILDERS PTE LTD

Mr. Brian Kow, Managing Director and Founder

Mrs. Jude Kow, Managing Director and Founder

Designing & Building Lifestyle Homes To Be Proud Of

Nic & Wes Builders Pte Ltd is a design and build company that specializes in not only building houses, but creating Lifestyle Homes for their clients; homes that represent and portray a sanctuary of sorts, homes that create a yearning to return to at the end of the day, homes that embody luxury while still encompassing practicality.

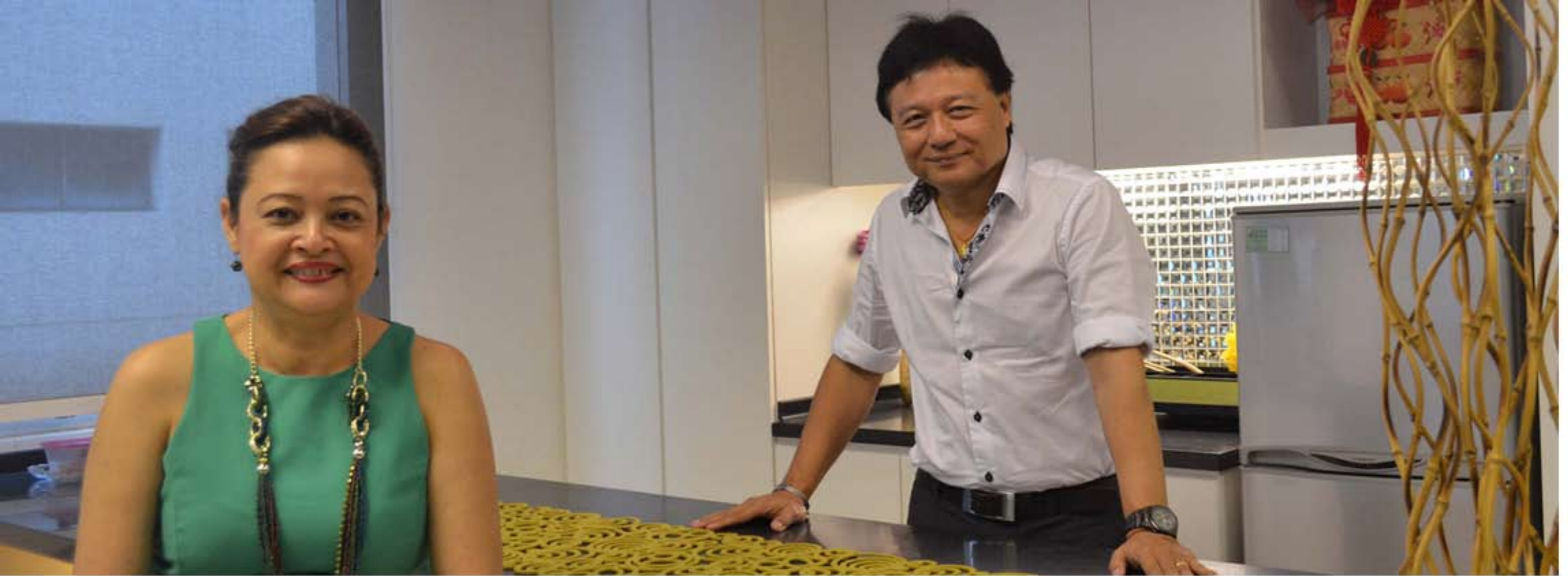
The business was founded and is managed by the husband-and-wife team, Brian and Jude Kow. The company was named after their two children, Nicole and Wesley – Nicole Kow herself works as the marketing communications manager at the company, handling all corporate communications, including the website and the monthly newsletter. Wesley Kow while still new to the business is eagerly contributing to the marketing communications department as well.

Brian and Jude manage their pool of 40 employees, who extend across the various fields associated with the industry, allowing them to do the majority of the work in-house. This includes Admin, Sales & Marketing, Design, Operations and Real Estate.

Another benefit of their company's wide-spanning expertise is that their clients will not have to consult with multiple firms thus, lowering the risk of miscommunications and reducing the hassle and overall expenditure. Since its inception in 2002, Nic & Wes Builders has steadily expanded. Striving to achieve the vision of a complete one-stop shop in the building and real estate industry, the Nic & Wes brand has spread its roots from designing and building Lifestyle Homes to more recently providing services to the buying and selling of houses with its real estate wing.

As managing directors of the company, both Brian and Jude make it a point to instill the company's core values to all of their employees – to create Lifestyle Homes to be proud of, to add value to their clients' homes and to give all of their projects that extra lifestyle edge that makes it a home, not just a house. It is also through the passion that drives the company that these values naturally gets communicated on a daily basis whether formal or informal and that becomes inculcated as part and parcel of the business organisation as a whole.





The company is a family business, and the founders treat not only their staff as family members, but form close bonds with their clients as well through having an honest, transparent and reliable business approach. In doing so, they have also fostered long-term business relationships with their suppliers, going so far as to even creating Strategic Partnerships with them.

Furthermore, their target market is rather niche and they provide a different approach to designing and building homes. Nic & Wes Builders simplifies the building process, handholding clients through the journey of home-building from start to finish with the added service of creating value for the home. There aren't many companies practising the same form of business that Nic & Wes Builders does, which makes them unique.

Internally, the Nic & Wes office is like a think-tank space. With their open-communication environment, aided by the newer generation of staff being more in-tune with technology, they have a workplace where sharing thoughts, ideas and suggestions are welcoming and conducive.

From a business perspective the founders don't believe in pitting their employees against one another to motivate the team to do better because it doesn't work nor does it promote good organizational relationships within the company.

As the saying goes, "Two heads are better than one", they always promote that working together as a team makes the company stronger. And when the company does well, it's because of each and every person who played their part and therefore everyone gets rewarded. And on top of that, Brian and Jude also take steps to encourage the edification of their staff in front of clients which continues to fuel the motivation to strive for more.

Being a family that works together, Brian, Jude and their children Nicole and Wesley find both their personal and professional relationships to be remarkably conflict-free. Their work is also their passion and their hobby, blurring the lines between home and office – they are always eager to share whatever inspirations they receive with each other, wherever they may be.





"Why settle for just a house when you can create a Lifestyle Home."

Nic & Wes Builders Pte Ltd

